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# PRESS RELEASE

## FOR IMMEDIATE RELEASE

An outstanding summer season enjoyed by over 4 million visitors

# An exceptional summer for the iconic Old Port of Montréal

## Summary

- Over 4 million visitors enjoyed the Old Port's activities, festivals, events and food trucks this summer.
- Among the most popular were the Sky Belongs to the DJ events at Clock Tower Beach during the Feux Loto-Québec fireworks shows, the Cirque du Soleil's shows, the Grand PoutineFest, and the Canada Day festivities.
- Yoga evenings at Clock Tower Beach were sold-out events and offered participants one of the city's most beautiful views.
- Thousands of families explored science and technology while visiting the Montréal Science Centre's exhibitions, especially with the temporary exhibition *The Science of Guinness World Records*.

The Old Port of Montréal enjoyed an exceptional summer season in 2022 with more than 4 million visitors from the province and around the world who enjoyed the activities and explored one of the most visited Canadian recreational tourism sites.

The site's visitor rate exceeded expectations this season thanks in part to the city welcoming more tourists arriving both by air and by sea. The Old Port's diverse and sensational summer program also greatly contributed to attracting innumerable crowds.

## No Need to Go Far to Get Away

An exciting and full program helped attract local and international visitors alike to mark and celebrate this first post-pandemic summer. The festivities included the great return of the



Kooza show under Cirque du Soleil’s Big Top as well as the various festivals that follow one after the other from May to September.

With a hefty summer lineup made up of 70 different activities, the season’s visitor rates also highlight how several events vastly exceeded expectations. These included the Sky Belongs to the DJ events at Clock Tower Beach during the Feux Loto-Québec fireworks shows, the Cirque du Soleil’s circus representations, the Montréal StreetFood Festival, the Orientalys Festival, and the Canada Day festivities.

It was a veritable summer-long celebration filled with colour, diversity, and smiles all brought to life by visitors travelling from near and far to enjoy the exceptional site and its attractions.

## The Montréal Science Centre – a quintessential family favourite

The Montréal Science Centre enjoyed a record-setting summer – literally – by hosting the *Science of Guinness World Records* exhibition and setting its very own Guinness World Record title by hosting 491 participants during the world’s largest slime-making lesson!

This amazing feat was accomplished with the help of the colourful chemist Yannick Bergeron and Polytechnique Montréal’s chemical engineering department. The event gave children and their families an opportunity to explore the science of slime, a marvellous and playful substance enjoyed by so many.

The Science Centre’s permanent exhibitions also attracted countless visitors, including *Mini Mondo*, its newest exhibition which earned itself a prize for excellence by the SMQ (the province’s museum association) just in time for its first anniversary. Thousands of families also visited *Explore*, *Fabrik*, and *Human* over the summer.

## About the Old Port of Montréal

The Old Port of Montréal, a division of the Canada Lands Company, has been home to a variety of interactive cultural and leisure activities for over 25 years, including countless opportunities to discover science at Montréal Science Centre, the second most visited science centre in Canada. Located along the St. Lawrence River on a 2.5 km stretch of land, the Old Port of Montréal is Québec’s most visited tourist site and welcomes more than 6 million visitors each year. Its partners are **Coca-Cola**, **Eska**, **Natrel**, **Sleeman**, **TELUS**, **Rythme 105.7**, **92.5 The Beat**, **96.9 CKOI** and **98.5 FM**.

[www.oldportofmontreal.com](http://www.oldportofmontreal.com)

## About the Montréal Science Centre

The Montréal Science Centre, a division of Canada Lands Company, is a complex dedicated to



science and technology, with more than 700,000 visitors annually. It is characterized by its accessible, interactive approach and its showcasing of local innovation and know-how. Its partners include **TELUS, Énergir, Volvo** and **La Presse**.

[www.montrealsciencecentre.com/](http://www.montrealsciencecentre.com/)

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#### Source

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