



YOU ARE THE ESSENTIAL PART!



PRESS RELEASE

Montréal, November 14, 2023

Support the Montréal Science Centre Foundation!

- **As part of National Philanthropy Day on November 15**, the Montréal Science Centre Foundation **kicks off its annual fundraising campaign!**
- **Once-in-a-century opportunity to see a total solar eclipse in Montréal** on April 8, 2024, at the Montréal Science Centre!
- **Watch safely with eclipse glasses** available for only \$3.95 each (taxes included) at the Science Centre. Quantities are limited!

"Give! You are the essential part" — The MSC Foundation kicks off its annual fundraising campaign!

Lighting the spark and helping the next generation of minds discover science and tech to make it their own as they set off to build their future — this is the mission of the Montréal Science Centre Foundation. For 23 years now, the Foundation has tirelessly pursued its mission with new initiatives geared towards Canadian youth. It is thanks to the generosity of organizations and individuals alike that it continues its work. Over 90% of the funds it collects every year are reinvested to fund and develop Montréal Science Centre permanent exhibitions and school programs. To help further boost its mission, the Foundation leads an annual fundraising campaign so that it can make science and technology education ever more accessible to an ever-greater number of people. It does this by:

- Offering school groups from less privileged areas free passes to visit the Science Centre. More than **4,000 passes for the 2023-24 school year have already been distributed.**
- Giving more than 1,000 special education students a chance to



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enjoy our Science Centre on the Road program right in their classrooms, with science educators travelling across the province (from Hemingford to Kuujuaq) to offering them a tinkering workshop experience for free. **Our goal for 2024 is to support 50 full-day visits in classrooms across the Greater Montréal Area, and two week-long visits in more remote locations.** Both these initiatives are made possible thanks to the support of the Trottier Family Foundation.

Give today and support our mission!

"By supporting the Foundation, you are supporting the development of new and compelling exhibitions that showcase the science and technology issues of the day to help youth engage with them and make them their own. The Foundation's role is pivotal in supporting young minds."

-Cybèle Robichaud, Montréal Science Centre Director

Once-in-a-Lifetime Event! Watch the Total Solar Eclipse at the Montréal Science Centre!



On the afternoon of April 8, 2024, an exceedingly rare total solar eclipse will take place and will be visible from southern parts of Québec. A total solar eclipse is a spectacular astronomical event that happens when the Moon travels in front of the Sun and completely obscures it for a short time. **This total solar eclipse is the astronomical event of the century! No other such event is expected for another 80 years.** The last total solar eclipse visible in Montréal goes back to 1932. The peak of the eclipse on April 8 will happen around 3:27pm. This is when the Sun will become entirely hidden by the Moon. The Science Centre will be an official viewing location. Simply



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find your way to the front of the building to watch this celestial show. This will be an ideal viewing location that will allow everyone who joins us to watch the eclipse in all its glory. Special eclipse glasses that meet ISO 12312-2150 standards are available for purchase at the Science Centre for just **\$3.95 apiece, taxes included**. *Special prices available for purchases of 50 glasses or more.* [Learn more.](#)

**Making science and technology more accessible to everyone...
that's what the Foundation's work is all about!**



The Montréal Science Centre Foundation works to make sure that youth from every school and every family can enjoy the wonders of science and technology. Its work helps fund exhibitions and school programs, supports initiatives that enable access to less privileged audiences, and offers everyone a chance to enjoy unique experiences like the total solar eclipse in complete safety with the right viewing glasses. If you believe in these actions too... give! You are vital to our work!

About the Montréal Science Centre

The Montréal Science Centre, a division of Canada Lands Company, is a complex dedicated to science and technology that welcomes more than 600,000 visitors annually. It is best known for its accessible, interactive approach and for showcasing local innovation and know-how. **Its major partners are Amazon Web Services, Énergir, The Beat 92.5, TELUS, and La Presse.**

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