

# **CHARTER – OUR COMMITMENT TO HERITAGE INTERPRETATION**

This charter sets forth the Old Port of Montréal Corporation (OPMC)'s engagement towards social responsibility. It attests to our commitment to pursue our activities in such a way that is always increasingly respectful of the site's heritage while striving to strike a balance between social impact, environmental stewardship, and financial resilience.

## **OUR APPROACH**

Our commitment to social responsibility was subject to a strategic planning process which involved an organizational audit that allowed us to assess how environment, accessibility, heritage interpretation, and equity, diversity and inclusion as well as heritage are embedded in our management practices and organizational model and to identify the issues to be addressed to pursue progress and improve overall performance. A governance structure, that includes four specific action plan implementation committees, was also put in place to help steer and efficiently implement our strategy over the coming years. As part of this commitment, we are mindful about preserving, interpreting, and promoting the importance of the Old Port as a heritage site of which we are the custodians.



The Old Port of Montréal manages and develops a lively cultural and urban recreational tourism site where activities and discoveries abound.

# STRATEGIC STATEMENT

Through the strategic development of its programming and a sustained approach to its land site planning: offer Canadians an authentic site anchored in its community where each experience is made memorable; and take leadership in socially responsible practices.



The Montréal Science Centre provides each visitor with opportunities to learn how to use science and technology to build their future.

### STRATEGIC STATEMENT

Through the development of bold and innovative programming, supported by a vast community in science and technology: awake Canadians to current and future issues; and take leadership in socially responsible practices.

#### **OUR SITE HERITAGE GOALS**

In pursuit of our vision of site heritage, we have set out the following goals:

#### **ADVANCEMENT AND ACQUISITION OF HISTORY**

 Help Canadians make the Old Port's history their own by embedding or highlighting some of the land's authentic and unique artifacts.

#### **EVOCATION**

 Take inspiration from some of the site's historical elements to inform its design (from its spatial arrangement to the choice of materials and vegetation, including furnishings).

#### **COMMEMORATION**

 Revisit significant historical turning points of the site by organizing commemorative events, installing striking and meaningful works of arts, and showcasing historical artifacts.

#### **INTERPRETATION**

 Educate the public about the Old Port's industrial past and the role it played in the history of Montréal and the history of modern Canada through a variety of interpretive instruments.

#### **OUR HERITAGE VISION FOR 2030**

In 2030, consulting with our internal and external stakeholders is an integral part of our management approach. Both are consulted to help guide the Old Port's and the Science Centre's strategic or innovation decisions. The ongoing engagement of these stakeholders gives credence to the exemplariness that we strive for in our actions and choices.

The development of the Old Port is inspired by the site's history and showcases its visible and genuine artefacts. Our heritage actions aim to offer visitors an authentic connection with the site's rich history as a way to enable the public to understand the pivotal role of the lands on which sits the Old Port within the dynamic history of Montréal from its very beginnings as a gathering place for many First Peoples.

Lastly, and jointly with our partners, jointly with First Nations, we promote knowledge-sharing and education by offering our audiences programming, activities, and events that take on today's social, heritage, and environmental issues. We are a source of inspiration for Canadian institutions.

#### **SCOPE AND OBLIGATIONS**

This charter applies to each and every employee and member of management of our organization. We will reinforce our organizational culture through the ongoing pursuit of betterment. We hereby commit to abide by all applicable legal obligations in the country where we pursue our activities. We will, from time to time, undertake to survey the issues relevant to our fields of activity or business sector, involve the necessary resources to enact change, and put efficient management methods in place.

